

Pierce County, WI

Risk-assessment baseline packet

County FIPS: 55093 Release: 2026-10 Data as of: 2026-09-30 Storm Events data through: 2026-06-30

Hazard Plain is an independent product built from public federal data. It is not a FEMA document and is not reviewed or endorsed by FEMA or any state agency.

Summary

Plan status as of 2026-09-30: Approved, expires 2030-04-21. Plan: Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), approved 2025-04-22. Since the plan was approved on 2025-04-22: no new hazard declaration and 22 NOAA Storm Events records; details under "What changed since your last plan". Highest expected annual loss (FEMA National Risk Index, modeled total; see B1-a): Inland Flooding (\$8,925,830 a year), Tornado (\$3,998,129) and Strong Wind (\$2,043,992). The tables that follow are organized by the items of FEMA's Local Mitigation Plan Review Tool, Element B (B1-a to B2-c); each heading says which item its tables support.

TERMS USED

EAL: expected annual loss: FEMA's modeled average yearly loss from a hazard.
NRI: FEMA's National Risk Index (version 1.20, December 2025).
NFIP: National Flood Insurance Program.
RL, SRL: repetitive loss and severe repetitive loss: flood-insured properties with repeated claims (definitions in B2-c).
FMA, HMGP: Flood Mitigation Assistance and Hazard Mitigation Grant Program, FEMA mitigation grants.
PA: FEMA Public Assistance: disaster aid to governments and some nonprofits.
Zone-level: NOAA logged the event for a National Weather Service forecast zone, which may include parts of neighboring counties.
County-coded: NOAA logged the event to this county.
FIPS: the federal code for a place; 55093 is this area.
D0 to D4: U.S. Drought Monitor categories, from abnormally dry (D0) to exceptional drought (D4).
F/EF, EFU: Fujita and Enhanced Fujita tornado ratings; EFU is an unrated tornado.
kt, CONUS: knots (1 kt is about 1.15 mph); the contiguous United States.
CFR: Code of Federal Regulations.
A4-a, E1-a: other items of FEMA's Local Mitigation Plan Review Tool (sources, and changes since the last plan).
Dollars: nominal (as reported, labeled with the year), not adjusted for inflation.

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Plan clock

Status:	Approved, expires 2030-04-21	Plan:	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709)
Approved:	2025-04-22	Days to expiry:	1,299

What changed since your last plan (approved 2025-04-22)

New federal declarations:	none	Storm Events records since approval:	22 records (data through 2026-06-30)
Repetitive loss now:	FMA RL 3, SRL 4 (44 CFR 77.2); any definition: 17	Repeat-flood change:	this release sets the baseline count.

Sources: 1, 2, 4, 6 (numbered list at the end)

Plan status for every jurisdiction listed in this county: 28 rows, in the section "Plan clock: Plan status for every jurisdiction listed in this county" on the following pages.

State plan status and tribal plans in this state: see the state page.

Plan clock

Plan status for every jurisdiction listed in this county

Source: 1

Jurisdiction	Type	Status	Plan	Approved	Expires	Days to expiry <i>negative = days since expiry</i>	Update underway	Notes
Pierce County	County	Approved, expires 2030-04-21	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709)	2025-04-22	2030-04-21	1,299		
Bay City village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Ellsworth village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Elmwood village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Maiden Rock village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Plum City village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Prescott city	City	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
River Falls city	City	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Spring Valley village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.

Jurisdiction	Type	Status	Plan	Approved	Expires	Days to expiry	Update underway	Notes
						<i>negative = days since expiry</i>		
Clifton town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Diamond Bluff town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
El Paso town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Ellsworth town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Gilman town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Hartland town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Isabelle town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Maiden Rock town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Martell town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Oak Grove town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.

Jurisdiction	Type	Status	Plan	Approved	Expires	Days to expiry	Update underway	Notes
						<i>negative = days since expiry</i>		
River Falls town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Rock Elm town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Salem town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Spring Lake town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Trenton town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Trimbelle town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Union town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	Pierce County Hazard Mitigation Plan 2025 (FEMA plan 110709), pending adoption here	2025-04-22 by FEMA; not yet adopted here	2030-04-21 once adopted		FEMA tracker shows a plan approvable pending adoption	Not yet eligible: adopt the approved plan.
Pepin Area School District	School/School District	Approved, expires 2028-01-23	Pepin County (FEMA plan 108762)	2023-01-24	2028-01-23	480		this jurisdiction approved 2023-02-23
University of Wisconsin- River Falls	College/ University	Expired on 2019-03-18	University of Wisconsin-River Falls (FEMA plan 3563)	2014-03-18	2019-03-18	-2,753		

Supports FEMA checklist item B1-a: hazard identification

Hazards NRI does not cover (local data needed)

- dam failure (incl. upstream dams)
- levee failure

- flash flood as its own subtype
- ice jams
- debris flows
- erosion (riverine and coastal)
- land subsidence and sinkholes
- expansive soils

The 18 National Risk Index hazards, ranked by expected annual loss (EAL)

Sources: 5, 6

Rank by EAL	Hazard	NRI risk rating	EAL rating	EAL buildings <i>modeled dollars per year</i>	EAL agriculture <i>modeled dollars per year</i>	Cost of expected deaths and injuries <i>FEMA's dollar value per year, not property damage</i>	EAL total (see note) <i>modeled dollars per year</i>	Storm Events records, 1996 to 2026-06-30 <i>count</i>	Why this hazard can be left out <i>NRI Not Applicable, no declaration and no Storm Events record since 1996</i>	Storm Events coverage note
1	Inland Flooding	Relatively Low	Relatively Low	\$8,886,957	\$31,170	\$7,703	\$8,925,830	17		
2	Tornado	Relatively Moderate	Relatively Moderate	\$1,944,164	\$4,631	\$2,049,333	\$3,998,129	14		
3	Strong Wind	Relatively Moderate	Relatively High	\$1,457,605	\$134,629	\$451,759	\$2,043,992	118		Includes 3 High Wind and 1 Strong Wind records (NOAA non- thunderstorm wind types, outside NRI's Strong Wind definition).
4	Cold Wave	Relatively Low	Relatively Moderate	\$40	\$920	\$1,856,465	\$1,857,424	16		
5	Hail	Relatively Moderate	Relatively Moderate	\$983,865	\$198,453	\$8,580	\$1,190,899	105		
6	Lightning	Relatively Low	Relatively Low	\$25,568	n/a	\$265,948	\$291,517	2		
7	Heat Wave	Very Low	Relatively Low	\$445	\$2	\$255,979	\$256,426	9		
8	Winter Weather	Relatively Low	Relatively Moderate	\$14,209	\$1,053	\$58,341	\$73,603	107		
9	Drought	Relatively Low	Relatively Low	n/a	\$67,706	n/a	\$67,706	0		Declared 1 time; no Storm Events record of this type.
10	Ice Storm	Very Low	Relatively Low	\$2,766	n/a	\$26,469	\$29,236	3		
11	Landslide	Relatively Low	Relatively Low	\$1,813	n/a	\$24,995	\$26,808	0		No recorded events in Storm Events since 1996 (data through 2026-06-30).
12	Wildfire	Very Low	Very Low	\$7,871	\$18	\$1,046	\$8,935	0		No recorded events in Storm Events since 1996 (data through 2026-06-30).

Rank by EAL	Hazard	NRI risk rating	EAL rating	EAL buildings modeled dollars per year	EAL agriculture modeled dollars per year	Cost of expected deaths and injuries FEMA's dollar value per year, not property damage	EAL total (see note) modeled dollars per year	Storm Events records, 1996 to 2026-06-30 count	Why this hazard can be left out NRI Not Applicable, no declaration and no Storm Events record since 1996	Storm Events coverage note
13	Earthquake	Very Low	Very Low	\$3,543	n/a	\$1,036	\$4,578			Storm Events does not record earthquakes.
	Hurricane	Not Applicable	Not Applicable					0	NRI rates hurricane Not Applicable for this county, and no counted federal declaration for this county names it (EM-3249-WI names it but is not counted as a local occurrence; see B1-d).	No recorded events in Storm Events since 1996 (data through 2026-06-30).

Total = buildings + agriculture + population equivalence; FEMA values each expected death (or 10 injuries) at \$13.7 million (2024 dollars).

NRI risk rating combines expected annual loss with social vulnerability and community resilience; EAL rating rates expected annual loss alone. Both compare this county with all U.S. counties.

Local data needed: state and local landslide and wildfire records (Storm Events records these hazards only in part).

Not applicable to this county per NRI, with no federal declaration and no Storm Events record since 1996: avalanche, coastal flooding, tsunami and volcanic activity. That is the evidence for leaving them out of the plan.

The state hazard mitigation plan also lists hazards for this county; FEMA asks the plan to explain any hazard it leaves out.

Supports FEMA checklist item B1-b: hazard location

Affects the whole county (national data give no location within it): Cold Wave, Drought, Hail, Heat Wave, Ice Storm, Lightning, Strong Wind and Winter Weather.

Inland Flooding: The FEMA Flood Insurance Rate Map (FIRM) is the required location source for flooding. See the FEMA Flood Map Service Center (<https://msc.fema.gov>) for this county.

Hazards that vary within the county: highest-rated census tracts

Source: 5

Hazard	Highest-rated census tracts NRI risk rating, score 0 to 100
Earthquake	tract 9607 (Very Low, 5.3); tract 9606 (Very Low, 4.0); tract 9605 (Very Low, 3.4)
Hurricane	no tract has a National Risk Index rating for this hazard
Landslide	tract 9608 (Relatively Moderate, 98.0); tract 9606 (Relatively Moderate, 96.9); tract 9601 (Relatively Moderate, 96.1)
Tornado	tract 9605 (Very High, 96.4); tract 9606 (Very High, 94.5); tract 9602 (Relatively High, 93.2)
Wildfire	tract 9602 (Relatively Low, 73.4); tract 9605 (Relatively Low, 73.1); tract 9606 (Very Low, 67.6)

Up to 3 census tracts per hazard, highest National Risk Index rating first, then highest score; a tract number is the Census tract number (for example 9607 is Census Tract 9607). FEMA's Resilience Analysis and Planning Tool maps the National Risk Index for every tract: <https://www.fema.gov/emergency-managers/practitioners/resilience-analysis-and-planning-tool>

Supports FEMA checklist item B1-c: hazard extent

Extent: scale, observed range and worst recorded event per hazard

Sources: 6, 7

Hazard	Scale	Records <i>count and years</i>	Observed range	Worst recorded event	Most damaging (when different)	How it applies to jurisdictions	Note
Cold/Wind Chill, Extreme Cold/Wind Chill	wind chill	16 records, 1996 to 2026 (16 zone-level)	1 day to 5 days (median 2 days); 14 with a recorded value	5 consecutive days, 1996-01-31 to 1996-02-04, zone-level		Countywide (zone-level records).	
Frost/Freeze (outside NRI's Cold Wave definition)	crop damage	0					
Drought	U.S. Drought Monitor scale (D0 to D4)	0					Storm Events enters a drought at D2 or worse east of the Rockies and D3 or worse from the Rockies west (NWS Instruction 10-1605); NRI drought counts D3 and D4 only.
Earthquake	Modified Mercalli (local data)	0					Storm Events does not record earthquakes; the USGS earthquake catalog is the source.
Hail	hail size (inches)	129 records, 1964 to 2026	0.75 in to 3 in (median 1 in); 129 with a recorded value	3 in hail, 2022-09-20; same size also recorded on 1980-07-11	Hail, 2001-05-01, \$20,000,000 property; crops not reported (2001 dollars)	Event records naming jurisdictions in the plan: Ellsworth town (33 records), Ellsworth village (33 records), River Falls city (16 records), River Falls town (16 records), Spring Valley village (12 records), Elmwood village (10 records), Prescott city (7 records), Maiden Rock town (6 records), Maiden Rock village (6 records), El Paso town (4 records); and 4 more jurisdictions (see the Excel file).	
Excessive Heat, Heat	heat index (in event narratives)	9 records, 1999 to 2023 (9 zone-level)	1 day to 5 days (median 2 days); 8 with a recorded value	5 consecutive days, 2001-08-04 to 2001-08-08, zone-level		Countywide (zone-level records).	
Hurricane, Tropical Storm, Tropical Depression	Saffir-Simpson	0					Storm Events files every zone of a storm's episode under the storm's type; flooding from the storm is filed as Flood or Flash Flood records.
Ice Storm	Sperry-Piltz ice scale (local data)	3 records, 1996 to 1998 (3 zone-level)		No damage reported in 3 records.		Countywide (zone-level records).	

Hazard	Scale	Records <i>count and years</i>	Observed range	Worst recorded event	Most damaging (when different)	How it applies to jurisdictions	Note
Flash Flood, Flood, Lakeshore Flood	damage and flood days (flood depth: FIRM)	17 records, 1997 to 2020 (5 zone-level)		Flash Flood, 2009-08-13, \$100,000 property; \$0 crops (2009 dollars)		Event records naming jurisdictions in the plan: River Falls city (4 records), River Falls town (4 records), Maiden Rock town (3 records), Maiden Rock village (3 records), Prescott city (2 records), El Paso town (1 record), Ellsworth town (1 record), Ellsworth village (1 record), Plum City village (1 record), Spring Valley village (1 record). Zone-level records (5) apply countywide.	Flood depth: see the FEMA Flood Insurance Rate Map. Storm Events damage is often \$0 or blank for floods, major ones included; FEMA Public Assistance by declaration (B1-d) shows which floods cost the most.
Debris Flow	none (count and damage only)	0					
Lightning	annualized frequency (the measure FEMA's Local Mitigation Planning Handbook names)	2 records, 1996 to 2005		No damage or casualties reported in 2 records.		Event records naming jurisdictions in the plan: River Falls city (1 record), River Falls town (1 record).	Storm Events lists lightning with damage or casualties.
High Wind and Strong Wind (outside NRI's Strong Wind definition)	wind speed (kt and mph)	4 records, 1996 to 2004 (4 zone-level)	35 kt (40 mph) to 59 kt (68 mph) (median 51.5 kt (59 mph)); 4 with a recorded value	59 kt (68 mph) measured gust, High Wind, 2004-04-18; NWS zone WIZ024	High Wind, 2001-04-07, \$1,000,000 property; crops not reported (zone total, 2001 dollars)	Countywide (zone-level records).	
Thunderstorm Wind	wind speed (kt and mph)	154 records, 1977 to 2026	50 kt (58 mph) to 75 kt (86 mph) (median 52 kt (60 mph)); 126 with a recorded value	75 kt (86 mph), measurement type not recorded, Thunderstorm Wind, 1998-05-30; same speed and measurement basis also recorded on 1996-05-19	Thunderstorm Wind, 1996-06-29, \$3,500,000 property; crops not reported (1996 dollars)	Event records naming jurisdictions in the plan: River Falls city (28 records), River Falls town (28 records), Ellsworth town (15 records), Ellsworth village (15 records), Prescott city (11 records), Elmwood village (10 records), Spring Valley village (10 records), Bay City village (5 records), Maiden Rock town (5 records), Maiden Rock village (5 records); and 5 more jurisdictions (see the Excel file).	
Tornado	Enhanced Fujita (Fujita before Feb 2007)	27 records, 1953 to 2024	F/EF0 to F/EF3 (median F/EF0); 25 with a recorded value	F3 tornado, 1958-05-24, 30.6 mi path length (whole path, pre-1996), 50 yd wide, \$250,000 property; crops not recorded (1958 dollars)	Tornado, 1953-05-10, \$2,500,000 property; crops not recorded (1953 dollars)	Event records naming jurisdictions in the plan: Ellsworth town (3 records), Ellsworth village (3 records), Prescott city (3 records), River Falls city (2 records), River Falls town (2 records), Spring Valley village (2 records), Diamond Bluff town (1 record), El Paso town (1 record), Martell town (1 record), Plum City village (1 record).	Before 1996 a tornado is listed once, under the county where it began, with its whole path's rating and length; from 1996 on, each county lists its own segment. Length is not used to rank tornadoes (see Methods).

Hazard	Scale	Records <i>count and years</i>	Observed range	Worst recorded event	Most damaging (when different)	How it applies to jurisdictions	Note
Wildfire	acres burned (local data)	0					
Winter Storm, Heavy Snow, Blizzard, Lake- Effect Snow, Winter Weather, Sleet	none in data (snowfall: local data)	107 records, 1996 to 2026 (107 zone- level)		No damage reported in 107 records.		Countywide (zone-level records).	

Where a hazard names more than 10 jurisdictions, the table lists the 10 with the most records; every one is in the Excel file, sheet "B1-c Extent".

In event narratives only (local data needed): wind chill, temperature, heat index, ice thickness, acres burned and snow depth; any physical measure of debris flow and lightning.

Storm Events records are more complete after 1996; before 1996 only Tornado (from 1950), Hail and Thunderstorm Wind (from 1955) exist. Zone-level records from zones that no NWS zone-county file places in this county (mostly before 2020) are not counted here (the Methods page explains the zone matching).

Dollars are nominal (as reported), labeled with the year; not adjusted for inflation.

Supports FEMA checklist item B1-d: previous occurrences

Federal declarations for this county: 13 declarations covering 10 separate hazard incidents counted in this packet (declarations for the same incident count once; non-natural and evacuation-only declarations are not counted).

Federal disaster declarations for this county

Sources: 1, 2, 3

Declared	Incident began	FEMA number	Type	Title	Mapped hazard	County Public Assistance <i>federal share obligated, nominal dollars</i>	Notes
2020-04-04	2020-01-20	DR-4520-WI	Major disaster	COVID-19 Pandemic	Non-natural, not counted	no Public Assistance recorded	
2020-03-13	2020-01-20	EM-3454-WI	Emergency	COVID-19	Non-natural, not counted	no Public Assistance recorded	same incident as DR-4520
2005-09-13	2005-08-29	EM-3249-WI	Emergency	Hurricane Katrina Evacuation	Hurricane: evacuation support, not a local hazard event; not counted	no Public Assistance recorded	
2001-05-11	2001-04-10	DR-1369-WI	Major disaster	Flooding, Severe Storms and Tornadoes	Inland Flooding (primary); also designated: Tornado, Winter Weather	\$304,793.02	
1998-07-24	1998-06-18	DR-1236-WI	Major disaster	Severe Storms, Straigh Line Winds, Tornadoes, Rain, and Floodi	Inland Flooding; Tornado	no Public Assistance recorded	
1993-07-02	1993-06-07	DR-994-WI	Major disaster	Severe Storms, Tornadoes & Flooding	Inland Flooding; Tornado	no Public Assistance recorded	
1992-09-30	1992-09-14	DR-964-WI	Major disaster	Severe Storms & Flooding	Inland Flooding	no Public Assistance recorded	
1980-07-24	1980-07-24	DR-626-WI	Major disaster	Severe Storms & Flooding	Inland Flooding	no Public Assistance recorded	
1978-07-07	1978-07-07	DR-559-WI	Major disaster	Severe Storms, Flooding, Hail & Tornadoes	Hail; Inland Flooding; Tornado	no Public Assistance recorded	

Declared	Incident began	FEMA number	Type	Title	Mapped hazard	County Public Assistance	
						<i>federal share obligated, nominal dollars</i>	Notes
1976-06-17	1976-06-17	EM-3014-WI	Emergency	Drought	Drought	no Public Assistance recorded	
1975-09-15	1975-09-15	DR-482-WI	Major disaster	Heavy Rains, Tornadoes & Flash Floods	Inland Flooding; Tornado	no Public Assistance recorded	
1969-05-01	1969-05-01	DR-260-WI	Major disaster	Flooding	Inland Flooding	no Public Assistance recorded	
1965-04-21	1965-04-21	DR-192-WI	Major disaster	Tornadoes, Severe Storms & Flooding	Tornado (primary); also designated: Inland Flooding	no Public Assistance recorded	

County Public Assistance: applicants the FEMA record places in this county, including any state agencies FEMA files there; statewide rows are listed on the state page; federal share obligated, nominal dollars.

Public Assistance not placed in any Wisconsin county: 1 row, \$87,788.41; listed on the Wisconsin state page.

Source: 3

Previous occurrences by hazard, with explicit no-event rows

Sources: 2, 6, 7

Hazard	Storm Events records, all years on file <i>(years in the Period column)</i>	Since plan approval <i>records</i>	In the 12 months before plan approval <i>records</i>	Last 5 years <i>records</i>	Declared incidents, all years <i>separate disasters</i>	Declared since approval <i>separate disasters</i>	Period	Statement
Cold Wave	16	1	2	3	0	0	1996 to 2026-06-30	
Drought	0	0	0	0	1	0	1996 to 2026-06-30	No Storm Events records of this type; 1 federal declared incident (see declarations table)
Earthquake	0	0	0	0	0	0		Storm Events does not record earthquakes; the USGS earthquake catalog is the source.
Hail	129	4	0	15	1	0	1955 to 2026-06-30	
Heat Wave	9	0	0	1	0	0	1996 to 2026-06-30	
Hurricane	0	0	0	0	0	0	1996 to 2026-06-30	No recorded events, 1996 to 2026-06-30, NOAA NCEI Storm Events
Ice Storm	3	0	0	0	0	0	1996 to 2026-06-30	
Inland Flooding	17	0	0	0	9	0	1996 to 2026-06-30	
Landslide	0	0	0	0	0	0	1996 to 2026-06-30	No recorded events, 1996 to 2026-06-30, NOAA NCEI Storm Events
Lightning	2	0	0	0	0	0	1996 to 2026-06-30	
Strong Wind	158	6	2	11	0	0	1955 to 2026-06-30	Includes 3 High Wind and 1 Strong Wind records.
Tornado	27	0	2	2	6	0	1950 to 2026-06-30	

Hazard	Storm Events records, all years on file <i>(years in the Period column)</i>	Since plan approval <i>records</i>	In the 12 months before plan approval <i>records</i>	Last 5 years <i>records</i>	Declared incidents, all years <i>separate disasters</i>	Declared since approval <i>separate disasters</i>	Period	Statement
Wildfire	0	0	0	0	0	0	1996 to 2026-06-30	No recorded events, 1996 to 2026-06-30, NOAA NCEI Storm Events
Winter Weather	107	11	4	30	1	0	1996 to 2026-06-30	

Notable Storm Events records

Sources: 1, 6, 7

Date	Event type	Magnitude or extent	Damage <i>nominal dollars</i>	Deaths, injuries <i>direct only</i>	Location	Flags	Why listed
2022-09-20	Hail	3 in	\$0 property; \$0 crops (2022 dollars)	0, 0	RIVER FALLS	within last 5 years	B1-c worst recorded: Hail
2009-08-13	Flash Flood		\$100,000 property; \$0 crops (2009 dollars)	0, 0	MAIDEN ROCK		B1-c worst recorded: Flash Flood, Flood, Lakeshore Flood
2004-04-18	High Wind	59 kt (68 mph) measured gust	damage not reported	0, 0	NWS zone WIZ024 (PIERCE), zone-level		B1-c worst recorded: High Wind and Strong Wind
2001-08-04	Heat		damage not reported	0, 0	NWS zone WIZ024 (PIERCE), zone-level		B1-c worst recorded: Excessive Heat, Heat
2001-04-07	High Wind	53 kt (61 mph) measured	\$1,000,000 property; crops not reported (zone total, 2001 dollars)	0, 0	NWS zone WIZ024 (PIERCE), zone-level		B1-c most damaging: High Wind and Strong Wind
1998-05-30	Thunderstorm Wind	75 kt (86 mph), measurement type not recorded	damage not reported	0, 0	RIVER FALLS		B1-c worst recorded: Thunderstorm Wind
1996-01-31	Cold/Wind Chill		damage not reported	0, 0	NWS zone WIZ024 (PIERCE), zone-level		B1-c worst recorded: Cold/Wind Chill, Extreme Cold/Wind Chill
1990-06-12	Tornado	F1, 0.5 mi path length (whole path, pre-1996), 73 yd wide	\$250,000 property; crops not recorded (1990 dollars)	0, 1	location not recorded		deaths or injuries recorded
1967-07-22	Tornado	F2, 9.2 mi path length (whole path, pre-1996), 200 yd wide	\$250,000 property; crops not recorded (1967 dollars)	0, 3	location not recorded		deaths or injuries recorded
1966-07-10	Tornado	F1, 2 mi path length (whole path, pre-1996), 33 yd wide	\$250,000 property; crops not recorded (1966 dollars)	0, 2	location not recorded		deaths or injuries recorded
1958-05-24	Tornado	F3, 30.6 mi path length (whole path, pre-1996), 50 yd wide	\$250,000 property; crops not recorded (1958 dollars)	0, 0	location not recorded		B1-c worst recorded: Tornado
1953-05-10	Tornado	F2, 100 yd wide	\$2,500,000 property; crops not recorded (1953 dollars)	0, 0	location not recorded		B1-c most damaging: Tornado

The full list is in the Excel file, sheet "B1-d Storm Events history" (468 rows).

Location is the place NOAA recorded, as written in its data; it need not be a jurisdiction in this plan.

1 Fire Management declaration (1980-04-24 to 1980-04-24) FEMA filed as Statewide with no county; each names one local fire. Listed on the state page.

Local data needed: state-declared emergencies, from your state emergency management agency (federal data do not include them).

Tribal and special-area declarations in this state are listed on the state page.

Supports FEMA checklist item B1-e: probability of future events

Probability: FEMA annualized frequency and descriptor per hazard

Sources: 5, 6

Hazard	FEMA annualized frequency (modeled) <i>unit per row</i>	Unit	In plain terms	Descriptor	Descriptor basis	NRI events or days in its record period (hail, wind and tornado are area-weighted, so can be fractional)	NRI period	Location	Note
Cold Wave	8.63	event-days per year	about 8.63 days per year	Likely	Storm Events event-days in 9 of 30 years, 1996 to 2025 (30%)	164	2005-11-12 to 2024-11-12 (19 years)	countywide	
Drought	3.81	event-days per year	about 3.81 days per year		Storm Events event-days in 0 of 30 years, 1996 to 2025 (0%)	105	2000 to 2025 (25.25 years; D3 and D4 only)	countywide	No Storm Events drought record, 1996 to 2025
Earthquake	0.000212	annual probability at a location	chance a given location in the county has at least minor-damage shaking in a year: 0.0212%			not shown	modeled	see B1-f	No descriptor (Storm Events does not record earthquakes).
Hail	5.6	events per year	about 5.6 per year	Highly likely	FEMA annualized frequency (modeled)	213.3 (modeled)	1986 to 2023 (38 years)	countywide	
Heat Wave	3.63	event-days per year	about 3.63 days per year	Likely	Storm Events event-days in 6 of 30 years, 1996 to 2025 (20%)	57	2005-11-12 to 2024-11-12 (19 years)	countywide	
Hurricane		events per year					1851 to 2024 (Atlantic)	see B1-f	Not Applicable in NRI for this county; no descriptor.
Ice Storm	0.343	event-days per year	about 0.343 days per year	Possible	Storm Events event-days in 2 of 30 years, 1996 to 2025 (6.67%)	23	1946-12-31 to 2014-02-12 (67 years)	countywide	
Inland Flooding	0.464	event-days per year	about 0.464 days per year	Likely	Storm Events event-days in 7 of 30 years, 1996 to 2025 (23.3%)	13	1996 to 2023 (28 years)	see B1-f	
Landslide	0.274	events per year (modeled)	about 1 in 4 years	Likely	FEMA annualized frequency (modeled)	not shown	modeled	see B1-f	
Lightning	36.4	days per year with a strike	about 36.4 days per year	Highly likely	FEMA annualized frequency (modeled)	not shown	1995 to 2023 (29 years; CONUS)	countywide	
Strong Wind	4.24	events per year	about 4.24 per year	Highly likely	FEMA annualized frequency (modeled)	162	1986 to 2023 (38 years)	countywide	
Tornado	0.386	events per year	about 1 in 3 years	Likely	FEMA annualized frequency (modeled)	not shown	1950 to 2023 (EF2+); 1986 to 2023 (EF0-1)	see B1-f	

Hazard	FEMA annualized frequency (modeled) <i>unit per row</i>	Unit	In plain terms	Descriptor	Descriptor basis	NRI events or days in its record period (hail, wind and tornado are area-weighted, so can be fractional)	NRI period	Location	Note
Wildfire	0.0000661	annual probability at a location	chance a given location in the county burns in a year: 0.00661%		Storm Events records in 0 of 30 years, 1996 to 2025 (0%)	not shown	modeled	see B1-f	No descriptor: no Storm Events record 1996 to 2025
Winter Weather	16.6	event-days per year	about 16.6 days per year	Highly likely	Storm Events event- days in 28 of 30 years, 1996 to 2025 (93.3%)	316	2005-11-12 to 2024-11-12 (19 years)	countywide	

FEMA annualized frequency (modeled) is the National Risk Index v1.20 (December 2025) estimate of how often a hazard affects this county in a year; it is not recorded events divided by years, and its unit differs by hazard (events, event-days, or days with a lightning strike per year). For earthquake, wildfire, coastal flooding and tsunami the value is the chance (or number of events) at a location in the county, not across the county, so no "1 in N years" is given and the descriptor comes from Storm Events where it has a record (none for earthquake). The Methods page gives each hazard's method, from FEMA's National Risk Index Technical Documentation v1.20.

Where NRI gives event-days, the descriptor comes from the share of years with a Storm Events record; NRI's source records more events, so the two differ.

Descriptor scale used in this packet (defined per unit)

Sources: 5, 6

Unit	Descriptor	Definition
events per year	Highly likely	1 or more per year
events per year	Likely	about once in 1 to 10 years
events per year	Possible	about once in 10 to 100 years
events per year	Unlikely	less than once in 100 years
annual probability	Likely	10% to under 100% chance in a given year
annual probability	Possible	1% to under 10% chance in a given year
annual probability	Unlikely	under 1% chance in a given year
event-days (share of years)	Highly likely	event-days recorded in 90% or more of years
event-days (share of years)	Likely	event-days recorded in 10% to under 90% of years
event-days (share of years)	Possible	event-days recorded in some years but under 10% of years
lightning strike-days	Highly likely	cloud-to-ground strikes on 1 or more days per year

Intensity bands: historical frequency (Storm Events)

Source: 6

Hazard	Band	Years	Events <i>county-coded records</i>	Years in period	Events per year <i>events / years</i>
Hail	1.00-1.99 in	1996 to 2025	50	30	1.67
Hail	2.00 in+	1996 to 2025	10	30	0.333
Thunderstorm Wind (counted as NRI Strong Wind)	50-64 kt	1996 to 2025	101	30	3.37
Thunderstorm Wind (counted as NRI Strong Wind)	65 kt+	1996 to 2025	12	30	0.4
Thunderstorm Wind (counted as NRI Strong Wind)	unmeasured or below 50 kt	1996 to 2025	0	30	0
Tornado	EF0-1	1996 to 2025	12	30	0.4
Tornado	EF2-3	1996 to 2025	2	30	0.0667
Tornado	EF4-5	1996 to 2025	0	30	0
Tornado	unrated (EFU)	1996 to 2025	0	30	0

The bands show how often events of each severity were recorded in this county, to profile how severe events have been (FEMA's probability item asks for the range of intensities).

Hail smaller than 1 inch is not counted: on 2010-01-05 the National Weather Service raised its severe-hail threshold from 3/4 inch to 1 inch, so smaller reports became less common after 2009 (NWS Service Change Notice 09-52). NRI hail frequency uses a 0.75 inch threshold.

Optional: future conditions. Not a required item in the 2025 FEMA Local Mitigation Planning Policy Guide; some states ask for it. The federal Climate Mapping for Resilience and Adaptation (CMRA) site gives county exposure to future climate conditions (<https://resilience.climate.gov/>).

Supports FEMA checklist item B1-f: hazards that vary across jurisdictions

Range of census tract risk within the county

Source: 5

Hazard	Tracts <i>rated of all</i>	NRI risk score, 0 to 100			Tracts by rating
		Min	Median	Max	
Cold Wave	8 of 8	73.1	82.5	87.3	Relatively High 7, Relatively Moderate 1
Drought	8 of 8	66.8	85.8	92.9	Relatively Moderate 1, Relatively Low 4, Very Low 3
Earthquake	8 of 8	2.2	3.3	5.3	Very Low 8
Hail	8 of 8	87.8	93.8	95.6	Relatively High 6, Relatively Moderate 2
Heat Wave	8 of 8	25.4	38.3	47.2	Relatively Low 8
Hurricane	0 of 8				Not Applicable 8
Ice Storm	8 of 8	33.6	37.8	44.0	Relatively Low 7, Very Low 1
Inland Flooding	8 of 8	50.2	75.6	90.8	Relatively High 3, Relatively Moderate 5
Landslide	8 of 8	67.4	94.4	98.0	Relatively Moderate 3, Relatively Low 3, Very Low 2
Lightning	8 of 8	67.5	81.6	87.6	Relatively High 7, Relatively Moderate 1
Strong Wind	8 of 8	93.5	97.9	98.6	Very High 6, Relatively High 2

Hazard	Tracts <i>rated of all</i>	NRI risk score, 0 to 100			Tracts by rating
		Min	Median	Max	
Tornado	8 of 8	76.4	92.8	96.4	Very High 2, Relatively High 6
Wildfire	8 of 8	48.0	61.8	73.4	Relatively Low 2, Very Low 6
Winter Weather	8 of 8	67.0	77.3	81.9	Relatively High 2, Relatively Moderate 6

Drought: Agriculture is all of NRI's expected annual loss for this hazard in the county, so the tract range mostly reflects where crop and livestock value is.

Rated tracts only: No Rating (score 0.0), Not Applicable and Insufficient Data tracts are counted but not used for the minimum, median and maximum.

The score ranks a tract against all U.S. tracts (100 = highest). The rating is FEMA's category for the tract's risk value, computed differently, so the two can disagree.

Frequency data for cold wave, drought, hail, heat wave, ice storm, lightning, strong wind and winter weather are county-wide or coarse (49 km grid or NWS zone), the same for every jurisdiction; the tract range mostly reflects where buildings and people are (crop and livestock value where a line above names agriculture).

Each jurisdiction (starting figures from federal data)

Sources: 1, 3, 4, 6

Jurisdiction	Type	Plan status	Repetitive loss <i>FMA RL and SRL (44 CFR 77.2); repeat-flood, any definition</i>	Public Assistance to this jurisdiction <i>FEMA records matched by applicant name; federal share obligated, nominal dollars</i>	Event records naming this place <i>all years; since its plan</i>	Notes
Pierce County	County	Approved, expires 2030-04-21	FMA RL 3, SRL 2; any 11	no Public Assistance recorded	0 total; 0 since its plan	
Bay City village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	FMA RL 0, SRL 0; any 1	\$37,966.06	7 total; no approved plan	
Ellsworth village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	FMA RL 0, SRL 0; any 0	\$21,879.38	52 total; no approved plan	
Elmwood village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	FMA RL 0, SRL 0; any 0	no Public Assistance recorded	20 total; no approved plan	
Maiden Rock village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	FMA RL 0, SRL 0; any 0	\$21,345.08	14 total; no approved plan	
Plum City village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	FMA RL 0, SRL 0; any 1	no Public Assistance recorded	11 total; no approved plan	
Prescott city	City	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	FMA RL 0, SRL 2; any 4	\$35,423	23 total; no approved plan	

Jurisdiction	Type	Plan status	Repetitive loss	Public Assistance to this jurisdiction	Event records naming this place	Notes
			<i>FMA RL and SRL (44 CFR 77.2); repeat-flood, any definition</i>	<i>FEMA records matched by applicant name; federal share obligated, nominal dollars</i>	<i>all years; since its plan</i>	
River Falls city	City	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	FMA RL 0, SRL 0; any 0	\$92,949.99	51 total; no approved plan	
Spring Valley village	Village	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible	FMA RL 0, SRL 0; any 0	no Public Assistance recorded	25 total; no approved plan	
Clifton town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Diamond Bluff town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	3 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
El Paso town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		\$11,660.53	8 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Ellsworth town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	52 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Gilman town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Hartland town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Isabelle town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Maiden Rock town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	14 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Martell town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		\$47,919.61	4 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.

Jurisdiction	Type	Plan status	Repetitive loss	Public Assistance to this jurisdiction	Event records naming this place	Notes
			<i>FMA RL and SRL (44 CFR 77.2); repeat-flood, any definition</i>	<i>FEMA records matched by applicant name; federal share obligated, nominal dollars</i>	<i>all years; since its plan</i>	
Oak Grove town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
River Falls town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	51 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Rock Elm town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Salem town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Spring Lake town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Trenton town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		\$5,838.62	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Trimbelle town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	4 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.
Union town	Town	Plan 110709 approved 2025-04-22, pending adoption here; not yet eligible		no Public Assistance recorded	0 total; no approved plan	No NFIP community ID on this jurisdiction's plan row.

Repetitive-loss counts are for whole NFIP communities, which can extend beyond this county (see the note in B2-c).

School districts and special districts get a plan clock row only.

County Public Assistance in B1-d also includes applicants filed under the county that are not jurisdictions in this plan (for example state agencies, special districts and nonprofits), so the jurisdiction rows add up to less.

Supports FEMA checklist items B2-a and B2-b: vulnerability and potential impacts

Local data needed

The table below gives county-level starting figures; the plan describes impacts for each jurisdiction and its own assets.

- Critical facilities and lifelines per hazard
- A problem statement per jurisdiction per hazard
- Changes in development in hazard-prone areas since the last approval, or a statement of none (E1-a)
- Future assets

County-level starter: exposure, expected annual loss and damage since the plan

Sources: 1, 2, 3, 5, 6, 7

Hazard	Building exposure <i>modeled dollars</i>	Agriculture exposure <i>modeled dollars</i>	Population exposed <i>people</i>	EAL buildings <i>modeled dollars per year</i>	EAL agriculture <i>modeled dollars per year</i>	Cost of expected deaths and injuries <i>FEMA's dollar value per year; not property damage</i>	EAL as % of exposure <i>buildings; agriculture where noted</i>	Storm Events damage since 2025-04-22 <i>county-coded records, property plus crops, nominal dollars</i>	Zone-level damage since plan <i>property plus crops, reported for the zone</i>	Public Assistance since plan <i>nominal dollars; see note</i>	Note
Cold Wave	\$11,515,510,615	\$192,294,780	42,203	\$40	\$920	\$1,856,465	under 0.0001%		\$0		
Drought	n/a	\$66,883,751	n/a	n/a	\$67,706	n/a	0.101% (agriculture)				NRI has no building exposure for this hazard; agriculture shown
Earthquake	\$18,908,023,881	n/a	42,212	\$3,543	n/a	\$1,036	under 0.0001%				
Hail	\$11,515,510,615	\$192,294,780	42,203	\$983,865	\$198,453	\$8,580	0.00854%	\$0			
Heat Wave	\$11,515,510,615	\$192,294,780	42,203	\$445	\$2	\$255,979	under 0.0001%				
Hurricane											Not Applicable in NRI for this county
Ice Storm	\$11,515,510,615	n/a	42,203	\$2,766	n/a	\$26,469	under 0.0001%				
Inland Flooding	\$11,511,713,076	\$5,508,073	527	\$8,886,957	\$31,170	\$7,703	n/a (see note)				NRI counts the full building value of any census block with some flood loss; this is not the value of buildings in the floodplain. Use local FIRM overlays for B2-a/B2-b.
Landslide	\$418,895,029	n/a	1,515	\$1,813	n/a	\$24,995	0.000433%				
Lightning	\$11,515,510,615	n/a	42,203	\$25,568	n/a	\$265,948	0.000222%				
Strong Wind	\$11,515,510,615	\$192,294,780	42,203	\$1,457,605	\$134,629	\$451,759	0.0127%	\$0			
Tornado	\$11,515,510,615	\$192,294,780	42,203	\$1,944,164	\$4,631	\$2,049,333	0.0169%				

Hazard	Building exposure <i>modeled dollars</i>	Agriculture exposure <i>modeled dollars</i>	Population exposed <i>people</i>	EAL buildings <i>modeled dollars per year</i>	EAL agriculture <i>modeled dollars per year</i>	Cost of expected deaths and injuries <i>FEMA's dollar value per year, not property damage</i>	EAL as % of exposure <i>buildings; agriculture where noted</i>	Storm Events damage since 2025-04-22 <i>county-coded records, property plus crops, nominal dollars</i>	Zone-level damage since plan <i>property plus crops, reported for the zone</i>	Public Assistance since plan <i>nominal dollars; see note</i>	Note
Wildfire	\$1,580,607,911	\$32,013,054	7,641	\$7,871	\$18	\$1,046	0.000498%				
Winter Weather	\$11,515,510,615	\$192,294,780	42,203	\$14,209	\$1,053	\$58,341	0.000123%		\$0		

Totals since 2025-04-22 (Storm Events through 2026-06-30): 10 county-coded records, 10 with a damage value recorded (including \$0), \$0; 12 zone-level records, 12 with a damage value recorded (including \$0), \$0 reported for the zone; Public Assistance: no counted declaration since the plan.

FEMA does not split Public Assistance by hazard. A declaration mapped to several hazards is listed under each of them with its full amount, so the per-hazard column does not add up to the total; the unit total counts each declaration once.

NRI computes earthquake exposure on its own basis, so it exceeds the county building value in B2-a.

Supports FEMA checklist item B2-a: vulnerability (county context)

County context

Source: 5

Measure	Value
Population	42,203
Building value (total, not at risk)	\$11,515,510,615
Agriculture value (total, not at risk)	\$192,294,780
NRI risk rating (all hazards)	Very Low
Expected annual loss, buildings and agriculture, all hazards	\$13,767,428
Expected annual loss, population equivalence, all hazards (NRI values each statistical life at \$13.7M; a modeled value of expected deaths and injuries, not property damage)	\$5,007,654
Social vulnerability rating	Very Low
Community resilience rating	Relatively Moderate
NRI version	December 2025

FEMA's all-hazard expected annual loss adds buildings, agriculture and population equivalence; this table gives the property part and the population-equivalence part as separate rows.

Social vulnerability: higher means people are more likely to be harmed and slower to recover. Community resilience: lower means the community is less able to recover. High social vulnerability and low resilience both raise the NRI risk rating.

Supports FEMA checklist item B2-c: repetitive loss properties

Repetitive loss in this county, both definitions

Sources: 1, 4

Definition	Properties	Severe repetitive loss	Properties
Repetitive loss, FMA definition (44 CFR 77.2)	3	Severe repetitive loss, FMA definition (44 CFR 77.2)	4
Repetitive loss, NFIP insurance definition	17	Severe repetitive loss, NFIP insurance definition	4

The state NFIP coordinator's list, the source FEMA's Handbook names, often uses the NFIP insurance definition (second row).

Repeat-flood properties: county and state-level rows

Sources: 1, 4

Scope	RL, FMA <i>properties</i>	SRL, FMA <i>properties</i>	RL, NFIP <i>properties</i>	SRL, NFIP <i>properties</i>	Any category <i>properties</i>	Mitigated <i>properties</i>	Currently insured <i>properties</i>
County total	3	4	17	4	17	0	4
of which: Plum City village	0	0	1	0	1	0	1
of which: Bay City village	0	0	1	0	1	0	1
of which: Pierce County (unincorporated area)	3	2	11	2	11	0	1
of which: Prescott city	0	2	4	2	4	0	1
Statewide, no county in FEMA's file	0	0	2	0	2	0	0

The statewide row counts properties FEMA's file gives with no county in this state; they are listed for reference and are not in this county's counts.

Repeat-flood properties by jurisdiction in the plan (NFIP community)

Sources: 1, 4

Jurisdiction	NFIP community ID	RL, FMA <i>properties</i>	SRL, FMA <i>properties</i>	RL, NFIP <i>properties</i>	SRL, NFIP <i>properties</i>	Any category <i>properties</i>	Mitigated <i>properties</i>	Currently insured <i>properties</i>
Pierce County	555571	3	2	11	2	11	0	1
Bay City village	555543	0	0	1	0	1	0	1
Ellsworth village	550325	0	0	0	0	0	0	0
Elmwood village	550326	0	0	0	0	0	0	0
Maiden Rock village	550327	0	0	0	0	0	0	0
Plum City village	550328	0	0	1	0	1	0	1
Prescott city	555574	0	2	4	2	4	0	1
River Falls city	550330	0	0	0	0	0	0	0
Spring Valley village	550331	0	0	0	0	0	0	0

Counts by occupancy group for each jurisdiction are in the Excel file, sheet "B2-c Jurisdictions".

Jurisdiction rows are whole NFIP communities and need not add up to the county total: a community that extends into another county is counted in full on each jurisdiction row, while the county table counts only its part in this county.

County repeat-flood properties by occupancy group

Sources: 1, 4

Occupancy group	RL, FMA <i>properties</i>	SRL, FMA <i>properties</i>	RL, NFIP <i>properties</i>	SRL, NFIP <i>properties</i>	Any category <i>properties</i>	Mitigated <i>properties</i>	Currently insured <i>properties</i>
single-family residential	1	3	13	3	13	0	4
2 to 4 unit residential	0	0	0	0	0	0	0
other residential	0	0	0	0	0	0	0
non-residential	2	1	4	1	4	0	0
not reported	0	0	0	0	0	0	0

FEMA's occupancy groups have no institutional class; institutional properties are counted in non-residential or other residential in the table by occupancy group.

FMA RL and FMA SRL are the Flood Mitigation Assistance definitions (44 CFR 77.2), the ones the FEMA Local Mitigation Planning Policy Guide cites. NFIP repetitive loss (the FEMA insurance definition) is 2 or more claims over \$1,000 in 10 years, and a property can leave that group once it is mitigated. Also shown: NFIP severe repetitive loss, any category, mitigated and currently insured. The Methods page gives the OpenFEMA field details.

Counts are aggregates of FEMA's public NFIP Multiple Loss Properties file (FEMA's data date 2026-08-02; file version 2026-08-04). No property is identified. County assignment is FEMA's geocode.

In this county 0 properties are FMA repetitive loss but not NFIP repetitive loss, and 14 properties are NFIP repetitive loss but not FMA repetitive loss.

Exact counts; no count suppression.

Sources

Tables cite these sources by number. The full list, for the plan's bibliography (FEMA review item A4-a):

1. FEMA, OpenFEMA HazardMitigationPlanStatuses v1, version 2026-09-29T134039Z, pulled 2026-09-30, <https://www.fema.gov/api/open/v1/HazardMitigationPlanStatuses> (API)
 2. FEMA, OpenFEMA DisasterDeclarationsSummaries v2, version 2026-09-29T162832Z, pulled 2026-09-30, <https://www.fema.gov/api/open/v2/DisasterDeclarationsSummaries> (API)
 3. FEMA, OpenFEMA PublicAssistanceFundedProjectsSummaries v1, version 2026-09-29T150754Z, pulled 2026-09-30, <https://www.fema.gov/api/open/v1/PublicAssistanceFundedProjectsSummaries> (API)
 4. FEMA, OpenFEMA NfipMultipleLossProperties v1, version 2026-08-04T164045Z, pulled 2026-09-30, <https://www.fema.gov/api/open/v1/NfipMultipleLossProperties> (API)
 5. FEMA, FEMA National Risk Index 1.20.0 (December 2025), county and census tract tables, version 1.20.0, pulled 2026-09-30, https://www.fema.gov/about/reports-and-data/openfema/nri/v120/NRI_Table_Counties.zip (download, 25 MB), https://www.fema.gov/about/reports-and-data/openfema/nri/v120/NRI_Table_CensusTracts.zip (download, 635 MB)
 6. NOAA NCEI, NOAA NCEI Storm Events Database, details files (csvfiles v1.0), version c20260918, pulled 2026-09-30, <https://www.ncei.noaa.gov/pub/data/swdi/stormevents/csvfiles/>
 7. NOAA National Weather Service, NWS county-public forecast zones correlation file, version bp03mr20 to bp16ap26 (11 files; newest bp16ap26), pulled 2026-09-30, <https://www.weather.gov/gis/ZoneCounty>
 8. U.S. Census Bureau, Census 2024 Gazetteer, 2020 place by county, CT county-to-cousub crosswalk, version 2024-gazetteer, pulled 2026-09-30, https://www2.census.gov/geo/docs/maps-data/data/gazetteer/2024_Gazetteer/2024_Gaz_counties_national.zip, https://www2.census.gov/geo/docs/maps-data/data/gazetteer/2024_Gaz_cousubs_national.zip, https://www2.census.gov/geo/docs/maps-data/data/gazetteer/2024_Gaz_place_national.zip, https://www2.census.gov/geo/docs/maps-data/data/gazetteer/2024_Gaz_unsd_national.zip, https://www2.census.gov/geo/docs/maps-data/data/gazetteer/2024_Gaz_elsd_national.zip, https://www2.census.gov/geo/docs/maps-data/data/gazetteer/2024_Gaz_scscd_national.zip, https://www2.census.gov/geo/docs/reference/codes2020/national_place_by_county2020.txt, https://www2.census.gov/geo/docs/reference/ct_change/ct_cou_to_cousub_crosswalk.xlsx (used to match place names and codes; no table prints its values)
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What this packet is and what the plan adds

This packet is the federal data for the plan's risk assessment (the summary on page 1 says how it is organized); the plan and FEMA's review decide whether each item is met.

The plan adds what only the community has: local data on assets, critical facilities, development and each jurisdiction's impacts; local hazard history, including state-declared emergencies; the mitigation strategy; and adoption.

How the federal data are built: National Risk Index values are FEMA's model, not counts of events. Storm Events is more complete from 1996; zone-level records are placed by forecast zone, not by location in the county. Public Assistance for a jurisdiction is matched by applicant name. The Methods page gives every rule and the known edge cases.

OpenFEMA disclaimer

This product uses the Federal Emergency Management Agency's OpenFEMA API, but is not endorsed by FEMA. The Federal Government or FEMA cannot vouch for the data or analyses derived from these data after the data have been retrieved from the Agency's website(s).

Reuse, citation and corrections

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Cite this: Hazard Plain (2026). Pierce County, WI: risk-assessment baseline packet, release 2026-10 (data as of 2026-09-30; County FIPS 55093). Automated baseline. <https://hazardplain.org/wi/55093/> Built from FEMA OpenFEMA, the FEMA National Risk Index and NOAA NCEI Storm Events; source versions in the packet's Sources list.

Corrections: to report an error, name the packet, the table and what your records show. Contact: contact@hazardplain.org